



**Pfizer Inc**  
235 East 42nd Street  
New York, NY 10017

July 2011

Dear Retired Colleagues,

Pfizer and the United Way have partnered together to serve the communities where we work and live. Pfizer employees and retirees are among the most generous contributors to the United Way, giving their time, talent and money. Pfizer retirees and the Pfizer Foundation contributed over \$1,000,000 to local communities across the United States during the 2010 United Way Campaign.

We are writing to ask you to consider a gift to the 2011 Pfizer United Way Campaign. Giving is a personal choice and your participation in the Pfizer Campaign is voluntary. Regardless of the amount you donate, your contribution will help to bring lasting change to your community.

As you consider making a contribution, please keep in mind that the Pfizer Foundation will match your donation at 50% on the dollar up to a maximum of \$5,000 per person per year. Gifts must be at least \$25 to be eligible for a match. In addition, the Pfizer Foundation match will only be directed to a local United Way chapter or a partner organization of a local United Way. If your contribution is to a University or any other charitable organization with no affiliation to the United Way, only your contribution will be forwarded to your selected organization. The match will remain with your local United Way chapter.

To make a donation, please complete a Pfizer United Way pledge form and mail it back with your personal check or money order made payable to **“Pfizer United Way Campaign.”**

For questions about the campaign or your pledge, please contact the Pfizer United Way processing center toll-free at 1-866-746-8015 or via e-mail at [Pfizer@easymatch.com](mailto:Pfizer@easymatch.com).

Sincerely,

The Pfizer United Way Team