

August 2016

Dear Retired Colleagues,

Beginning this fall, Pfizer and the Pfizer Foundation will be introducing the **Pfizer Annual Giving Campaign**. This enhanced campaign will provide the opportunity for retired colleagues to make a contribution to any eligible 501(c) (3) tax-exempt organizations (including United Way) that meet program criteria and have that contribution matched by the Pfizer Foundation, subject to the below-described limitations.

Please consider making a contribution through the 2016 Pfizer Annual Giving Campaign. Giving is a personal choice and your participation in the Annual Giving Campaign is voluntary.

As you consider making a contribution, please keep in mind that contributions through the Annual Giving Campaign will be matched at 50 percent, up to \$5,000 annually. Contributions must be at least \$25 to be eligible for a match. In addition to the rebranded campaign, we are partnering with YourCause to administer the program.

How to make a contribution

Contributions can be made via check or stock transfer.

- To make a contribution via check, please complete the enclosed Pfizer Annual Giving Campaign contribution form and mail with your personal check made payable to the "Pfizer Annual Giving Campaign" to Pfizer Giving Campaign, 6505 W. Park Blvd Ste. 306, PMB 300, Plano, TX 75093.
- To make a contribution via stock, YourCause must receive a Stock Verification Form or a letter acknowledging receipt of the stock by the eligible charity by December 31, 2017 in order for the Pfizer Foundation match to be completed. Similarly, if contributions are made directly to the eligible charity via an IRA, Donor Advised Fund, or other financial vehicle, please submit a letter from the eligible charity acknowledging the contribution along with your contribution form in order for the Pfizer Foundation to match.

For questions about the campaign or your contribution, please email the program administrator Pfizer-support@yourcause.com or Corporate Responsibility at Pfizercolleaguecommunityengagement@pfizer.com or by phone at 866-751-6031.

Sincerely,



Dezarie Mayers
Senior Manager, Corporate Responsibility
Secretary, The Pfizer Foundation