



# The Pfizer Foundation

235 East 42nd Street  
New York, NY 10017-5755

A charitable  
foundation  
established by  
Pfizer Inc.

Dear Retired Colleagues,

I am writing to advise you of changes to the Pfizer Foundation Matching Gifts Program as well as to the United Way Program.

In recent years, we have seen a rapid rise in the use of the Pfizer Foundation Matching Gifts Program by retired colleagues. This is a wonderful sign of your community engagement, and we want to encourage your generosity. We also want to make sure that all retired colleagues who contribute to eligible organizations can depend on matching funds through the Pfizer Foundation.

To do this, we have made some changes to both the Pfizer Foundation Matching Gifts Program and to the United Way Program:

- Effective January, 2009 The Pfizer Foundation will match 50 percent of a retired colleague's contribution to an eligible organization, and the amount of money provided in annual matching funds for each retired colleague will be capped at \$5000. The Pfizer Foundation will continue to match gifts dollar-for-dollar up to a maximum of \$15,000 for legacy Pfizer retirees and \$10,000 for Pharmacia retirees through December 31, 2008.
- The Pfizer Foundation will also match 50 percent of contributions, up to a maximum of \$5,000 through the annual United Way program. These limits will apply to United Way contributions by retired colleagues, beginning with the Fall, 2008 campaign. In addition, we are eliminating thank-you gifts and other prizes for contributing through Pfizer's United Way program, so that we can reduce fundraising expenses.

Making changes in charitable programs is never easy, but even with these new limits, Pfizer will remain among America's most generous companies in matching the donations of retired colleagues.

Enclosed you will find more details about the changes we are making to these programs, as well as your 2008 United Way Campaign packet. If you have any questions, or want to check on the status of a donation that you have already made, please contact us, toll free, at 888-782-3048, or through e-mail at [Pfizer@easymatch.com](mailto:Pfizer@easymatch.com).

We recognize and appreciate your compassion and ask that you continue to give generously to the charitable programs that have earned your support.

Sincerely,

Robert L. Mallett  
President, The Pfizer Foundation  
Senior Vice President, Worldwide Public Affairs and Policy, Pfizer Inc

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## **Frequently Asked Questions**

Q. What about Pfizer's commitment to the community?

A. Pfizer remains steadfast in our commitment to the community. Through the employee giving programs, Pfizer and the Pfizer Foundation will continue to support colleagues' philanthropic activities. In 2007, Pfizer Inc colleagues and the Pfizer Foundation contributed over \$56 million to communities across the United States and Puerto Rico.

Q. What is the maximum amount the Foundation will match through December 31, 2008?

A. The Pfizer Foundation will continue to match contributions dollar-for-dollar up to \$15,000 for legacy Pfizer and \$10,000 for legacy Pharmacia through December 31, 2008.

Q. If I make a donation in 2008 and the application is not received until first quarter 2009, will my gift be matched up to the \$15,000 maximum or \$5,000?

A. The Pfizer Foundation will match gifts at the current \$15,000 maximum for legacy Pfizer retirees and \$10,000 maximum for legacy Pharmacia retirees for gifts made through December 31, 2008 and received by our processing center by March 1, 2009.

Q. What is the Pharmacia Retiree Education Matching Gift Program?

A. The Pharmacia Retiree Education Matching gifts program matches donations made by Pharmacia retirees to higher educational institutions.

Q. What is the Pfizer Foundation Matching Gifts Program?

A. The Pfizer Foundation Matching Gifts program matches donations made by Pfizer Inc retirees to eligible 501(c)(3) tax-exempt organizations.

Q. What program am I eligible to participate in?

A. If you retired from Pharmacia prior to January 1, 2004, you are eligible to participate in the Pharmacia Retiree Education Matching Gifts Program. If you have participated in the Pfizer Foundation Matching Gift program in the past or have retired after January 1, 2004, you will continue to utilize the Pfizer Foundation Matching Gifts programs.

Q. Why should I participate in the Pfizer United Way Campaign?

A. The involvement of Pfizer colleagues (employees and retirees) makes a huge impact in the communities served by the United Way. For example, in some communities more than 50% of the chapter's annual budget is contributed by Pfizer colleagues (employees and retirees). Our collective effort makes a difference!

Q. When will the recent changes take effect?

A. Effective January 1, 2009, the Pfizer Foundation will match 50% of retiree contributions. Beginning with the fall 2008 United Way Campaign retiree contributions will be capped at \$5,000.

Q. What is the maximum amount matched for Retirees?

A. Starting January 1, 2009, all retiree gifts will be matched at 50% up to a maximum of \$5,000

Q. What is the minimum gift amount the Foundation will match?

A. As of the case today, the minimum gift amount is \$25

Q. If I donate \$25 to my favorite charity, how much will the Foundation match?

A. Starting January 1, 2009, the Foundation will match your gift at \$12.50.

Q. Do I need a new form?

A. No, you do not. However, we will revise the guidelines to reflect the changes and provide you a copy of a new form for future use.

Q. Are there any changes to the Pfizer Foundation Volunteer program (PVP) or the Pharmacia Working Together program?

A. No! The Foundation has not made any changes to the PVP or Working Together programs.



September 2008

Dear Retired Colleagues,

Pfizer and United Way have partnered for 35 years, serving the communities where we work and live. *Pfizer employees* and retirees are among the most generous contributors to United Way, giving generously of their time, talent and money. Last year, the total amount pledged was \$10.2 million through the United Way Campaign. Of that amount, retiree contributions reached \$968,000.

United Way's goals are to help children and youth achieve their potential through education; promote financial stability; and improve access to healthcare. United Way is changing the way it addresses critical issues by going deeper to get to the heart of the problem.

You can help to make that goal a reality. Whether you give a little or a lot, your United Way contribution goes to work bringing lasting change in your community.

As you consider making a contribution, please keep in mind that the Pfizer Foundation will match your donation at 50% on the dollar up to a maximum of \$5,000 per person per year. Gifts must be at least \$25 to be eligible for a match.

To make a donation, please complete the enclosed pledge form and mail it back with your personal check or money order made payable to "**Pfizer United Way Campaign.**"

For questions about the campaign or your pledge, please contact the Pfizer United Way processing center toll-free at 1-888-782-3048 or via e-mail at [Pfizer@easymatch.com](mailto:Pfizer@easymatch.com).

Sincerely,

A handwritten signature in black ink that reads "Robert L. Mallett".

Robert L. Mallett  
Senior Vice President, Worldwide Public Affairs and Policy